Kickstarter Campaign Conclusions:

1. The three conclusions that can be drawn:
   1. The success rate in the campaign is greater than 50%
   2. Theatre had the largest number of trials
   3. Plays was the most successful sub-category across every sub-category
2. We don’t know if the unsuccessful or cancelled campaigns were due to funding related issues and if the reason they failed were due to lofty goals
3. Success rate vs number of campaigns and failure rate vs amount of goal, and failure rate vs industry or sub-category